



# CEO SYMPOSIUM

Sponsorship Opportunities

September 10 & 11, 2017

Location: Carey Institute

## Attendance: 25-30

The Empire State Society of Association Executives, proudly presents, the CEO Symposium. The CEO Symposium will provide attendees with a valuable opportunity to network with Association Executives and CEO peers in a comfortable and informal setting. **Here's your chance to have exclusive access to association professionals and decision makers in an intimate setting!**

## Sponsorship Form

Sponsorships are available on a first come, first served basis. Please check your preferred sponsorship option. *Don't see something that fits within your budget? Call us to customize your sponsorship packet!*

\_\_\_\_\_ Leadership Dinner: \$1,500

\_\_\_\_\_ Cocktail Reception: \$850 - **SOLD**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

**Amount Enclosed:** \_\_\_\_\_

**Sponsorship Form should be submitted no later than**

**Friday, August 4, 2017**

Empire State Society of Association Executives, Inc.

1A Pine West Plaza | Albany, NY 12205

Tel: (518) 463-1755 | Email: vanessa@essae.org

# Sponsorship Options

## **Leadership Dinner Sponsor: \$1,500**

Get access to association leaders during an intimate reception & dinner.

Sponsor will receive:

- (2) Registrations to attend the Reception & Dinner Only
- (3) Months banner ads on the ESSAE homepage
  - (2) Advertisements in the E-Newsletter
  - (2-3) Minutes to address attendees at dinner
- (1) Advertisement on the Event Registration Page
- Logo and Link to your website in event updates

## **Cocktail Reception: \$850 (SOLD)**

Get access to association leaders during an intimate reception & dinner.

Sponsor will receive:

- (1) Registration to attend the Reception & Dinner
- (2) Months banner ad on ESSAE homepage
- (2-3) Minutes of podium time during dinner
- (1) Advertisement on the Event Registration Page
- Logo and Link to your website in event updates
- (2) Advertisements in E-Newsletter

**Door Prize :** Assemble a gift basket that showcases your brand, or donate an item to be given away during the reception/dinner. Donors receive recognition at the program and within the ESSAE e-newsletter. Includes link to website on registration page and in e-newsletters.

Description:

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### **All sponsors will also receive:**

- Recognition in E-Newsletter Promoting Event Program
- Recognition on Event Registration Page
- Recognition at Event during announcements
- Recognition on ESSAE's social media outlets
- Signage at Event