



# MEETINGS, MEMBERSHIP AND MARKETING INSTITUTE

Sponsorship Opportunities

April 2017

Location: Saratoga Hilton

## Attendance: 75-100

ESSAE's Meetings, Membership and Marketing Institute (The Triple M) is geared to bring new innovations, insights, experiences, opinions, and success stories. Come prepared to learn, as well as enjoy networking and fraternity with fellow executives and supplier partners.

## Sponsorship Form

Sponsorships are available on a first come, first served basis. Please check your preferred sponsorship option. *Don't see something that fits within your budget? Call us to customize your sponsorship packet!*

_____ Lunch: \$1,250	<b>Breakout Sessions @ 10:00 AM</b>	<b>Breakout Sessions @ 11:15 AM</b>
_____ Keynote: \$1,000	_____ Sessions: \$400 ea.	_____ Sessions: \$400 ea.
_____ Breakfast: \$600 - <b>SOLD</b>	_____ Session A - <b>SOLD</b>	_____ Session A - <b>SOLD</b>
	_____ Session B - <b>SOLD</b>	_____ Session B
_____ Coffee Breaks: \$300 ea.	_____ Session C - <b>SOLD</b>	_____ Session C
_____ 1st Break - <b>SOLD</b>		
_____ 2nd Break - <b>SOLD</b>		

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

**Sponsorship Form should be submitted no later than  
Friday, March 17, 2017**

Empire State Society of Association Executives, Inc.

1A Pine West Plaza, Albany, NY 12205

Tel: (518) 463-1755 | Email: [vanessa@essae.org](mailto:vanessa@essae.org)

# Sponsorship Options

## Lunch: \$1,250

Take lunch up a notch! Sponsor Receives:

- ◆ (1) Complimentary admission to the Triple M
- ◆ (2) Advertisements in the E-Newsletter
- ◆ (1) Month banner ad on ESSAE homepage
- ◆ Access to the event attendee list as excel spreadsheet
- ◆ Logo and Link to your website in event updates
- ◆ 2 Minutes of podium time

## Keynote Speaker: \$1,000

Help support the professional development of our attendees by sponsoring the keynote speaker.

Sponsor Receives:

- ◆ (1) Complimentary admissions to the Triple M
- ◆ (1) Month banner ad on ESSAE homepage
- ◆ (1) Advertisements in the E-Newsletter
- ◆ Listing and Link to your website on all event updates
- ◆ Opportunity to introduce the keynote speaker and a seat at the head table.

## Breakfast: \$600

Nourish attendees before they start the day!

Sponsor Receives:

- ◆ (1) Complimentary admission to the Triple M
- ◆ (1) Advertisement on the Event Registration Page with your company logo and hot link
- ◆ Listing and Link to your website on all event updates

## Breakout Sessions: \$400 each

Brand the session room! Sponsor Receives:

- ◆ (1) Complimentary admission to the Triple M
- ◆ Opportunity to introduce session speaker and your brand/venue.
- ◆ Listing and Link to your website on all event updates

## Coffee Breaks: \$300 each

Support a caffeine pick me up! Sponsor Receives:

- ◆ (1) Complimentary admission to the Triple M
- ◆ Listing and Link to your website on all event updates

**Door Prize** : Assemble a gift basket that showcases your brand, or donate an item to be given away during the networking lunch. Donors receive recognition at the lunch program and within the ESSAE e-newsletter. Includes link to website on registration page and in e-newsletters.

Description:

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### All sponsors will also receive:

- Recognition in E-Newsletter Promoting Event Program
- Recognition on Event Registration Page
- Recognition at Event during announcements
- Recognition on ESSAE's social media outlets
- Signage at Event