



HARVEST HIGHLIGHT

Sponsorship Opportunities

November 9, 2017

Location: Radisson Hotel Albany

Attendance: 65-90

Our Harvest Highlight is where Association, Meeting and Event Professionals, and Business Partners can gather to reap the benefits of colleagues willing to share many years of ideas, insights and experience. Key-note and breakout sessions offer a variety of resources and experts willing to impart their knowledge to interested attendees. The networking lunch offers fall treats and prime opportunities to connect with other colleagues and industry professionals.

Sponsorship Form

Sponsorships are available on a first come, first served basis. Please check your preferred sponsorship option. *Don't see something that fits within your budget? Call us to customize your sponsorship packet!*

_____ Lunch: \$1,250	Breakout Sessions: \$400 ea.	Breakout Sessions: \$400 ea.
_____ Keynote: \$1,000	_____ Session A	_____ Session D
_____ Breakfast: \$600	_____ Session B	_____ Session E
	_____ Session C	_____ Session F
_____ Coffee Breaks: \$300 ea.		
_____ 1st Break		Promotional Pen & Paper
_____ 2nd Break		_____ In Kind Donation

Name: _____ Title: _____

Organization: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Signature

Date

Amount Enclosed: _____

Sponsorship Form should be submitted no later than

Monday, October 2, 2017 to:

Empire State Society of Association Executives, Inc.

1A Pine West Plaza, Albany, NY 12205

Tel: (518) 463-1755 | Email: vanessa@essae.org

Sponsorship Options

Lunch: \$1,250

Think pumpkin and cinnamon spices! Sponsor Receives:

- ◆ (1) Complimentary admission to program
- ◆ (2) Advertisements in the E-Newsletter
- ◆ (1) Month banner ad on ESSAE homepage
- ◆ Access to the event attendee list as excel spreadsheet
- ◆ Logo and Link to website in event updates
- ◆ 2 Minutes to address attendees at lunch

Keynote Speaker: \$1,000

Help support the professional development of our attendees by sponsoring the keynote speaker.

Sponsor Receives:

- ◆ (1) Complimentary admissions to program
- ◆ (1) Month banner ad on ESSAE homepage
- ◆ (1) Advertisements in the E-Newsletter
- ◆ Listing and Link to your website on all event updates
- ◆ Opportunity to introduce the keynote speaker

Promotional Pen & Paper: In Kind

We all need to take notes! Showcase your brand by providing attendees with pen & paper with your logo!

Breakfast: \$600

Nourish attendees and get them ready to start the day on the right foot! Sponsor Receives:

- ◆ (1) Complimentary admission to program
- ◆ (1) Advertisement on the Event Registration Page with your company logo and hot link
- ◆ (3) Days of social media ads pushed out on the @EmpireStateSAE Twitter OR Facebook outlets. *Sponsor to provide content. Select one social outlet.*
- ◆ Listing and Link to your website on all event updates

Breakout Sessions: \$400 each

Brand the session room! Sponsor Receives:

- ◆ (1) Complimentary admission to Fall into Autumn
- ◆ Listing and Link to your website on all event updates
- ◆ Opportunity to introduce session speaker and your brand /venue.

Coffee Breaks: \$300 each

Support a caffeine pick me up! Sponsor Receives:

- ◆ (1) Complimentary admission to program.
- ◆ Listing and Link to your website on all event updates

Door Prize : Assemble a gift basket that showcases your brand, or donate an item to be given away during the net-working lunch. Donors receive recognition at the lunch program and within the ESSAE e-newsletter. Includes link to website on registration page and in e-newsletters.

Description:

All sponsors will also receive:

- Recognition in E-Newsletter Promoting Event Program
- Recognition on Event Registration Page
- Recognition at Event during announcements
- Recognition on ESSAE's social media outlets
- Signage at Event