

30TH ANNUAL MEMBERSHIP DIRECTORY AND RESOURCE GUIDE

This annual publication is an invaluable desktop resource for both association professionals and service providers. It includes a list of all ESSAE members alphabetically and by affiliation, provides a buyer's guide of products and services, a list of publications available from the association's lending library, a meeting facilities guide listing the services, space capabilities and amenities of different properties, and much more! You will find this publication to be an excellent vehicle for advertising your services. Associations constantly refer to the Buyer's Guide section, which lists service providers by type of products and services offered.

Hotel properties and conference centers are invited to submit a key of banquet/meeting facilities and services. For just \$50, this Associate Member Meeting Facilities Guide will provide association meeting planners with the necessary information to make informed decisions on conference and meeting sites (see pages 24-28 of the 2008 directory).

The publication is mailed to members in early June, at which time tearsheets will be mailed.
Take advantage of this opportunity to be at the fingertips of your clients!
Return your contracts by February 15, 2009!

2009-2010 Membership Directory & Resource Guide Advertising Rates & Contract

Space is reserved on a first come, first served basis. Payment must accompany contract.

Business/Advertising Agency Name: _____

Non-Commissionable Advertising Rates:

Inside front cover: black & white: \$1350

4 color: \$1850

Inside back cover: black & white: \$1350

4 color: \$1750

Outside back cover: black & white: \$1650

4 color: \$2350

Inside back facing page: black & white only \$1150

Full Page: 7 1/4 x 9 3/4 \$700

Half page (vert.): 3 1/2 x 9 3/4 \$500

Half page (horiz.): 7 1/4 x 4 3/4 \$500

Quarter page 3 1/2 x 4 3/4 \$400

Bleeds available for cover ads only

Materials: (check) New Pick-up (specify month/publication) _____

All artwork must be camera ready. We will accept materials on disk or by e-mail as a PDF in a minimum of 300 dpi, or as a tiff file (e-mail to memberservices@essae.org). Please send a hard copy of all ads to insure accuracy.

Contracts and materials must be received at the ESSAE office no later than FEBRUARY 15, 2009 to guarantee inclusion in this year's directory. PAYMENT MUST ACCOMPANY CONTRACT.

ASSOCIATE MEMBER MEETING FACILITIES GUIDE

Your entry: \$50

Banquet capacity: _____

Facility: _____

Exhibit space: _____

Guest rooms: _____

On-premise facilities: (please e-mail your description to memberservices@essae.org)

Meeting rooms: _____

Contact Person: _____

Title: _____

Company Name: _____

Address: _____

Phone: _____

Signature (required): _____

City/State/Zip: _____

E-mail: _____

PLEASE MAKE CHECKS PAYABLE TO ESSAE DIRECTORY AND REMIT BY FEBRUARY 15, 2009 TO 991 BROADWAY, SUITE 208, ALBANY, NY 12204. QUESTIONS? CALL 518-463-1755.