

# Board Officers & Executive Directors Working Together

Conducted by **BOB HARRIS, CAE**

Monday, May 10, 2010  
Cocktail reception  
6:30 p.m.

Tuesday, May 11, 2010  
8:30 a.m. – 3:00 p.m.  
*The Sagamore, Bolton Landing, NY*

## SPONSORSHIP OPPORTUNITIES

As a valued ESSAE Member, we would like to offer you the following ways you can participate and gain the attention of this group of decision makers.

**\$1500 MONDAY EVENING COCKTAIL RECEPTION**

Incentives:

- Public recognition at Reception
- Registration for two representatives
- Recognition in event Promotions, Web site, weekly e-newsletter monthly newsletter, *Association Resource*
- Free half-page (camera-ready) advertisement in *Association Resource*
- Display of promotional material at registration

**\$1500 TUESDAY LUNCHEON SPONSOR**

Incentives:

- Public recognition at luncheon
- Registration for two representatives
- Recognition in event Promotions, Web site, weekly e-newsletter monthly newsletter, *Association Resource*
- Free half-page (camera-ready) advertisement in *Association Resource*
- Display of promotional material at registration area or on chairs at luncheon

**\$1000 SEMINAR SPONSOR**

Incentives:

- Signage at event
- Registration for one representative
- Recognition in event Promotions, Web site, weekly e-newsletter monthly newsletter, *Association Resource*
- Free quarter-page (camera-ready) advertisement in *Association Resource*
- Formal recognition at seminar

**\$700 BREAKFAST SPONSOR**

Incentives:

- Signage at event
- Registration for one representative
- Recognition in event Promotions, Web site, weekly e-newsletter monthly newsletter, *Association Resource*
- Formal recognition at breakfast

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

PLEASE RETURN THIS FORM WITH CHECK BY APRIL 30, 2010 TO ESSAE, 991 BROADWAY, SUITE 208  
ALBANY, NY, 12204; 518-463-1755; FAX: 518-463-5257; MEMBERSERVICES@ESSAE.ORG