

# THE 21ST CENTURY EXECUTIVE'S ROLE IN ASSOCIATION FINANCIAL MANAGEMENT



Friday, April 16, 2010 • Holiday Inn Albany, NY

## Sponsor Opportunities

Here are some great ways to gain valuable business exposure through ESSAE that will meet your needs but won't break your budget!

- |                          |   |               |
|--------------------------|---|---------------|
| <input type="checkbox"/> | <b>Collateral Materials Sponsor</b><br>Sponsor receives signage at event, acknowledgement in program and recognition in <i>Association Resource</i> and at lunch.   | <b>\$250</b>  |
| <input type="checkbox"/> | <b>Coffee Break Sponsor</b><br>Sponsor receives signage at event, acknowledgement in program and recognition in <i>Association Resource</i> and at lunch.   | <b>\$250</b>  |
| <input type="checkbox"/> | <b>Breakfast Sponsor</b><br>Sponsor receives signage at event, acknowledgement in program, at lunch, plus recognition and quarter page ad in <i>Association Resource</i>  | <b>\$500</b>  |
| <input type="checkbox"/> | <b>Session Sponsor</b><br>Sponsor receives signage at event, acknowledgement in program, at lunch, plus recognition and quarter page ad in <i>Association Resource</i>  | <b>\$500</b>  |
| <input type="checkbox"/> | <b>Lunch Sponsor</b><br>Sponsor receives 2-3 minutes of podium time (can include a brief video); display table during networking reception; registration for two representatives; recognition in promotional materials and newsletter | <b>\$1000</b> |
| <input type="checkbox"/> | <b>Doorprize sponsor:</b> Sponsors receive recognition at the reception and in the <i>Association Resource</i> .<br>Description: _____<br>_____   |               |

Sponsoring Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Please return this form with check payable to ESSAE by April 5, 2010 to ESSAE, 991 Broadway, Suite 208, Albany, NY, 12204; 518-463-1755; Fax: 518-463-5257; [memberservices@essae.org](mailto:memberservices@essae.org)