

E-NEWS & WEB ADVERTISING OPPORTUNITIES

WEEKLY E-NEWSLETTER SPONSOR AD- ESSAE's weekly electronic newsletter to association executives provides news about association management, upcoming events and ESSAE news and opportunities. Use this timely vehicle to demonstrate your support of ESSAE and get great exposure in the process.

120 x 180 pixels sized ad 1 week sponsor \$200 1 month sponsor (4 issues) \$750

HOT DEALS FOR ASSOCIATION EXECUTIVES: In an effort to boost and energize travel and tourism in New York State, ESSAE developed a service for its Associate Members. Hot Deals for Association Executives is part of our electronic newsletter sent to ESSAE association members each week advertising "hot dates," special meeting packages, and discount offers from hotels, convention bureaus, conference centers and other industry suppliers. This is an economical way to bring your special offers or event invitations to the desks of ESSAE association members!

Hot Deals Week of: Month of:
 \$35 per week _____ \$99 per month _____

Hot Deals ads should be e-mailed to memberservices@essae.org at least one week prior to publication.

ESSAE'S WEB CLASSIFIEDS is the place for job seekers looking to land the right job with an association or industry partner organization, as well as employers seeking highly qualified applicants, from entry level to CEO. In addition to posting a job listing, you may also list office space available. Please send description and/or link to memberservices@essae.org. Postings may be edited for space.

\$50 per month.

LABELS: Order ESSAE labels to promote a new product, service or special event. Labels are available in 3-column Avery format. Please e-mail memberservices@essae.org to order your labels. (ESSAE does not sell e-mail addresses, or allow supplier members to send broadcast e-mails to the membership.)

- \$50 Association Execs
- \$75 All members
- \$200 one-time (annual) excel format list - does not include e-mails
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Contact: _____

Classified Ad Title: _____

Amount Enclosed: \$ _____

Organization: _____

Billing Address: _____

City/State/Zip: _____

Phone: _____ E-mail: _____

Return form with check payable to ESSAE, 991 Broadway, Suite 208, Albany, NY 12204.