

# LOW-COST/HIGH IMPACT SPONSORSHIP OPPORTUNITIES



**\$1,000**      **Networking Luncheons** - Usually held in the months of March, April, October and November, ESSAE networking luncheons are the primary venue for interface with ESSAE decision makers. Host property sponsors 30-minute reception. Attendance varies from 80-120. Site is local (Capital Region).

Sponsors of one or more of the luncheons receive:

- 2-3 minutes of podium time (can include a brief video)
- Display table during networking reception
- Materials may be displayed at registration table or placed on attendee chairs.
- Registration for two representatives
- Recognition in promotional materials and newsletter

March       April       October       November

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Firm/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

\*\*\*ALSO, PLEASE INQUIRE ABOUT...

**Board Meetings:** There is no budget for board meetings. Many members of the board have facilities for hosting board meetings. However, the board will accept invitations to hold meetings in hotel/meeting facilities. This is a great exposure opportunity for those facilities not able to host larger meetings.

**Leadership Retreat:** Occurring biannually, this strategic planning retreat for ESSAE board members, committee chairs and past presidents provides a great exposure opportunity for future conferences and events.

**On the Road with ESSAE:** Site Inspection Trips offer the opportunity for association executives and meeting planners to visit sites to be considered for future events. ESSAE staff can assist in the development of qualifying participants and promoting the event through flyers, e-mail and the Association Resource. Call the ESSAE office at 518-463-1755 to coordinate your event.



Return form with check payable to ESSAE, 991 Broadway, Suite 208, Albany, NY 12204.