



Association Resource CONTRACT

CONTRACT FOR ADVERTISING PLACEMENT IN ASSOCIATION RESOURCE NEWSLETTER

*****THIS CONTRACT MUST ACCOMPANY ANY INSERTION ORDERS FOR AD PLACEMENT!*****

Choose Ad Size (non-commissionable rates)

Mechanical Specs (in inches) NO BLEEDS

<input type="checkbox"/>	Full Page	\$ 500
<input type="checkbox"/>	Half Page	\$ 350
<input type="checkbox"/>	1/4 Page	\$ 300
<input type="checkbox"/>	1/8 Page	\$ 275
<input type="checkbox"/>	Insert	\$ 750

Full Page	7.5 x 10
Half Page	7.5 x 5
1/4 Page	3.685 x 5
1/8 Page	3.25 x 2
Tip-in	7.5 x 10

15% DISCOUNT FOR 4 OR MORE ADS IN ONE CALENDAR YEAR!

All ads are BLACK & WHITE. Please CIRCLE the month(s) you will place advertisement(s):

	NEW	PICK-UP FROM:
January	<input type="checkbox"/>	
February	<input type="checkbox"/>	
March	<input type="checkbox"/>	
April	<input type="checkbox"/>	
May	<input type="checkbox"/>	
June	<input type="checkbox"/>	

	NEW	PICK-UP FROM:
July	<input type="checkbox"/>	
September	<input type="checkbox"/>	
October	<input type="checkbox"/>	
November	<input type="checkbox"/>	
December	<input type="checkbox"/>	

Closing Dates: 15th of the prior month.

Contract & materials **MUST** be received by the 15th of each month

PAYMENT: MUST BE SUBMITTED PRIOR TO PLACEMENT OF EACH ADVERTISEMENT.

ONE TEARSHEET WILL BE SENT FOLLOWING PUBLICATION TO REPRESENTATIVE BELOW.

Name: _____

Title: _____

Signature: (required) _____

Business/Adverting Agency Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____

PLEASE COMPLETE AND RETURN TO ESSAE, 991 BROADWAY, SUITE 208,
ALBANY, NY 12204. FAX: 518-463-5257; E-MAIL: MEMBERSERVICES@ESSAE.ORG