

WEB ADVERTISING OPPORTUNITIES

ESSAE's Web site is the showcase for many new and exciting member programs and services. The positions wanted/available, newsletter archives and event registration are just some of the enticements bringing many association professionals to our site, and the continuing addition of Web links and expanded services provides visitors with access to resources, information, a calendar of events, discounts and other important links.

ESSAE's Web site provides several different advertising options for you to gain exposure for your product, service or destination. Choose from many advertising options, list your company in our online suppliers guide, or use our Hot Deals e-mail for your last minute or special packages/offers.

Because the Internet grows in popularity daily, the readership of ESSAE's Web site is also growing. Efforts continue to be made to promote the site to our members, nonmembers and other interested parties.

Check out our Web site and current advertisers at www.essae.org

2009 WEB BANNER SITE SPONSOR RATES:

Ad size subject to approval by ESSAE prior to placement. Location of ad on page is at sole discretion of ESSAE.

Please indicate new materials or pick-up for each month checked!

NEW	PICK-UP FROM:	NEW	PICK-UP FROM:
<input type="checkbox"/> January _____		<input type="checkbox"/> July _____	
<input type="checkbox"/> February _____		<input type="checkbox"/> August _____	
<input type="checkbox"/> March _____		<input type="checkbox"/> September _____	
<input type="checkbox"/> April _____		<input type="checkbox"/> October _____	
<input type="checkbox"/> May _____		<input type="checkbox"/> November _____	
<input type="checkbox"/> June _____		<input type="checkbox"/> December _____	

Home Page Banner

- 120x90 pixels - \$150/mo.
- 120x180 pixels - \$200/mo.
- 120x270 pixels - \$250/mo.

Event Registration Page Banner

- 120x90 pixels- \$100 mo.
- 120x180 pixels - \$150/mo.
- 120x270 pixels - \$200/mo.

ESSAE Classified Page Banner

- 120x90 pixels - \$75/mo.
- 120x180 pixels - \$125/mo.
- 120x270 pixels - \$175/mo.

2009 On-Line Suppliers Guide

- \$225 Annual listing with 100 word description, hot link and photo
- \$175 Annual listing with hot link: includes contact information and a hot link to your web site
- \$125 Basic listing: includes company and company representative name and contact information

Name: _____ Title: _____

Firm/Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ E-mail: _____

Payment is expected with contract. Return to ESSAE, 991 Broadway, Suite 208, Albany, NY 12204.
 Fax: 518-463-5257; E-mail: memberservices@essae.org