



KEY SUPPORTER PROGRAM



As leaders and partners in the association and meetings professions, you have an opportunity to show your philanthropic support of ESSAE and help grow the organization by being a Key Supporter.

We are resolute in our efforts to improve the resources made available to our members. This is where Key Supporters come into play. Your organization's contribution will help ESSAE to better serve its members through expanded services, new programs, and professional development opportunities. Key supporters provide ESSAE with the means to/for:



Association advocacy efforts. ESSAE continues to raise awareness of the importance and impact of associations on the life and success of New York State, as well as make our elected officials know that ESSAE is the “go-to” source on all matter relating to associations.

Improve and support technology. ESSAE utilizes association management software, providing members with an enhanced event registration system, access to an improved membership directory and online community discussion board, and a user friendly website. All to streamline access to information and provide new opportunities for growth, partnerships, and advertising.

Fill the book shelves of ESSAE’s library! From Association Law Books to CAE Study Guides to Meeting Planning Tips and many more – ESSAE offers Members access to a complimentary lending library. We currently offer over 200 books, and continually work to keep our resources up-to-date.



Support the Association Leadership Academy (ALA)! ALA is a creative and unique learning opportunity for current and emerging association executives.

Bring in high level professional speakers to our programs and provide new opportunities for current and prospective members to network and share ideas.

And so much more!

Your participation and generosity has helped ESSAE grow into a strong organization, a growth that fortifies the entire association community in New York State. For all the reasons above, and many more, we hope you will consider this as an investment in the future of your organization in the new year.





2019 KEY SUPPORTERS PROGRAM

BENEFITS & PRICING

Platinum	\$750	Titanium	\$300
Gold	\$500	Friend of ESSAE	\$100

KEY SUPPORTERS BENEFITS:

- ◆ **Platinum Supporters** (Suppliers Only) will receive recognition in the 2020 Annual Awards Banquet slide show; (1) complimentary profile description with hot link & photo to be included in the annual conference program and on the ESSAE website AND access to the 2019 annual conference exhibitor registration at the early bird pricing (1) week prior to the official registration opening date!
- ◆ **Platinum Supporters** (Associations Only) will receive recognition in the 2020 Annual Awards Banquet slide show; (1) complimentary program/event pass to program of choice; AND (1) complimentary registration to the annual conference!
- ◆ **Gold Supporters** (Suppliers Only) will receive recognition in the 2020 Annual Awards Banquet slide show; (1) complimentary program/event pass to a program of your choice OR (1) complimentary profile description with hot link & photo to be included in the annual conference program and on the ESSAE website.
- ◆ **Gold Supporters** (Associations Only) will receive recognition in the 2020 Annual Awards Banquet slide show; (1) complimentary program/event pass to program of choice OR (1) complimentary registration to the 2019 annual conference!

All Key Supporters receive:

- ◆ Verbal recognition at 2020 Awards Banquet
- ◆ Group photo opportunity at Annual Awards
- ◆ Verbal recognition at 2019 Annual Conference
- ◆ Banner ad listing contributors on homepage
- ◆ Company listed & linked in biweekly e-News
- ◆ Company listed & linked on ESSAE homepage
- ◆ Ribbon: *Key Supporter*

_____ **YES! I want to support ESSAE as a _____ Key Supporter!**

Name: _____ Title: _____

Organization: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Signature

Date

Amount Enclosed: _____

Return form with payment to:

Empire State Society of Association Executives
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