

Annual Membership Meeting

THURSDAY, FEBRUARY 10 @ 12:30 PM
FACEBOOK & YOUTUBE LIVE

Partnership Opportunities

The Annual Membership Meeting offers ESSAE members, colleagues, and industry partners around the state the opportunity to acknowledge the great work accomplished by our 2021 volunteer leadership, install the 2022 Board of Directors, highlight the Society's accomplishments, and hear more about future initiatives.

This year's partnership options will be digital as **the event will be broadcast on YouTube and Facebook Live!** Increasing exposure for you and your business! Attendance will be complimentary for attendees!

Your investment will help to support the invaluable contributions made by ESSAE members, our volunteer leadership, and the association community at large.

Select Your Partnership Level:

_____ Emcee: \$2,500 _____ Toast: \$1,500 _____ Gold: \$650 _____ Silver: \$500 _____ Supporter: \$350

Name: _____ Title: _____ Organization: _____

Address: _____

Phone: _____ Email: _____

Date: _____

Amount Enclosed: _____

Return on Your Investment

Exposure for your personal or company brand.

Network and interact with a wide audience of influencers.

Demonstrate commitment to excellence and volunteer leadership.

Get visibility as a major supporter of the Annual Meeting.

Showcase your brand's commitment to the association & hospitality industry.

Exclusive benefits only available at the Annual Meeting.

**Sponsorship Form should be submitted no later than
Friday, January 28, 2022**

Empire State Society of Association Executives, Inc.
1A Pine West Plaza, Albany, NY
Tel: (518) 463-1755 | Email: vanessa@essae.org

Sponsor Benefits to increase YOUR visibility!	Emcee	Toast	Gold	Silver	Supporter
Investment	\$2,500	\$1,500	\$650	\$500	\$350
Number Available	1	1	5	5	unlimited
Pre-Event Exposure					
Customizable virtual exhibit booth in our Homebase Marketplace Share information about your company, products, services, and team. Post PDFs, videos, contact information, images, links, and more!	X	X	X	X	X
Interact with attendees in Homebase View the attendee list, live chat with attendees, and capture inquiries directly through the platform	X	X	X	X	X
Logo on Homebase Platform	X	X	X	X	X
E-Newsletter Advertisement	Main Body	Main Body	Side Column		
Sponsored Email Blast to ESSAE Members	X				
Increase Brand Awareness					
30 second pre-recorded commercial Introduce yourself & services to all attendees	X				
2 Social Media shout outs on ESSAE networks (limited to Facebook, Twitter, LinkedIn, and Instagram). <i>Content to be provided by sponsor</i>	Video & Text	Image & Text			
Home Page Banner Ad	3 months	1 month			
Acknowledgement in e-news & website	X	X	X	X	X
Data Analytics	X	X	X	X	X
Logo & Link included on confirmation email to attendees	X	X	X	X	Link Only
Logo & Link included on event landing page	X	X	X	X	Link Only
Relationship Building					
Acknowledgement at the start of the program	X	X	X	X	X
Member Spotlight article in E-News	X				
Offer live remarks during program	Opening / Closing	Toast			
Attendee List Pre/Post	X	X			

Sponsorship Form should be submitted no later than Friday, January 22, 2021. Complete & return your sponsorship form as soon as possible to ensure you maximize your visibility! You can still register to sponsor after the deadline, but not all promotional inclusions will be guaranteed. Sponsorships are available on a first come, first served basis. *Don't see something that fits within your budget? Call us to customize your sponsorship packet!*